

## INTRO

The word Giclée ("gee-clay"), is based on the French verb gicler which means "to squirt or spray" and was originally coined by printmaker Jack Duganne in 1991. Giclée printing is a fine art digital printing method using specialist archival pigment inks and acid-free papers; creating gallery-quality inkjet prints with excellent depth of colour, longevity and stability.

Giclée London's reputation for high-quality giclée art prints is a result of our commitment to quality and value for money.

Our skilled team has years of experience transforming fine art and photography into stunning giclée art prints.

We were one of the earliest studios of modern giclée printing in London and home counties. We use the latest techniques and technology to ensure you get the very best results every time.

Use this helpful guide for preparing and submitting your work to giclee london,

- FILE SIZE & RESOLUTION
- IMAGE SIZES AND BORDERS
- GICLÉE PAPER AND CANVAS
- FAQ'S
- PRICING



## **BEFORE SENDING US ARTWORK**

## FILE SIZE & RESOLUTION

We accept both TIFF and JPEG formats, but we recommend that you save the file as a JPEG in highest quality as there's no difference in print quality between this and a TIFF and will shorten the upload time. Quality loss only occurs if you re-edit and save a JPEG rather than editing the original file and re-outputting as a JPEG.

## You should save your image:

- As a JPEG (at high quality) or TIFF (with LZW compression)
- In AdobeRGB, sRGB colour mode or Grayscale is acceptable for B&W images
- In 8-bit file format
- At **300ppi** (pixels per inch / dots per inch)

### Notes on resolution:

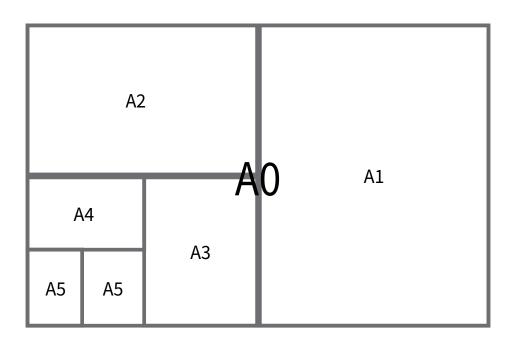
If you're sending us files as compressed TIFFs you can use a 240ppi resolution (we only require the 300ppi for JPEG as this maintains the correct print size but does not influence print quality). If you are printing computer-generated images such as vector or line art it is better to send us your image at 360ppi resolution to avoid interpolation that can cause unwanted effects such as moiré pattern.

We do not apply any sharpening by default so artwork should be pre-sharpened in your image editing software to your preference.

Once you have prepared your file, send it to us via https://gicleelondon.wetransfer.com/



## **IMAGE SIZES**



Size	Width x Height (mm)	Width x Height (in)
2A0	1189 x 1682 mm	46.8 x 66.2 in
A0	841 x 1189 mm	33.1 x 46.8 in
A1	594 x 841 mm	23.4 x 33.1 in
A2	420 x 594 mm	16.5 x 23.4 in
A3	297 x 420 mm	11.7 x 16.5 in
A4	210 x 297 mm	8.3 x 11.7 in
A5	148 x 210 mm	5.8 x 8.3 in
A6	105 x 148 mm	4.1 x 5.8 in

## Borders

It is important that you remember that if you are going to mount your print you will need to add a border to your artwork. This is normally between 1" and 3" depending on the size of your print.

### **Custom Sizing**

We can of course print to any custom size including very large projects. Just get in

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## GICLÉE PAPER AND CANVAS

## Hahnemuhle - Photo Rag 308 gsm – SMOOTH

Photo Rag<sup>®</sup> – a white, 100% cotton paper with a smooth surface texture – guarantees archival standards. With its premium matt inkjet coating Photo Rag<sup>®</sup> meets the highest industry standards regarding density, colour gamut, colour graduation and image sharpness while preserving the special touch and feel of genuine art paper.

The fine, smooth surface and feel of Photo Rag make this paper very versatile and it is ideal for printing both black and white and colour photographs and art reproductions with impressive pictorial depth.

## Hahnemuhle – Museum Etching 350 gsm – TEXTURED

The luxurious texture of a traditional etching board and the natural white point make Museum Etching the ideal medium for images with soft tints or fine grey nuances. Museum Etching – a natural white, 100% cotton paper – guarantees archival standards. The etching paper features a distinct textured surface. With its premium matt inkjet coating Museum Etching meets the highest industry standards regarding density, colour gamut, colour graduation and image sharpness while preserving the special touch and feel of genuine art paper.

## Hahnemuhle – German Etching 310 gsm – TEXTURED

This heavyweight etching board is velvety smooth with a fine surface texture. German Etching is one of the most popular media worldwide for artwork and photography.

German Etching – a white, 100% alpha cellulose paper – guarantees archival standards. The mould-made etching paper features a distinct textured surface. With its premium matt inkjet coating German Etching meets the highest industry standards regarding density, colour gamut, colour graduation and image sharpness while preserving the special touch and feel of genuine art paper.

## Giclée London – Origin Expressions 300 gsm – SMOOTH

This is Giclée London's equivalent to photo rag 308. It has the same characteristics but feels slightly lighter and less curly in the hand. It is a lower priced paper as it is made especially for us and other trade users. A perfect for photographs and art reproductions, colour and black and white.

## Giclée London - Origin Expressions 300 gsm - TEXTURED

Textured light weight equivelent to the photorag 308. Made specially foe Giclee London. It is a lower priced paper as it is made especially for us and other trade users. A perfect for photographs and art reproductions, colour and black and white.

## Innova - Smooth High White 315gsm IFA14 - SMOOTH

Soft, luxurious texture with a world class inkjet fine art coating. This paper is one of the most popular Innova archival digital fine art papers. A smooth, texture free matte finish lets your images speak for itself without imparting unwanted character to your final prints. A high white shade assures saturated colours pop when printed and a precision coating,

## Innova - Cold Press Rough Textured 315gsm IFA13 - TEXTURED

Modelled after a true old world watercolour paper the natural white, OBA free base of this archival quality 'cold press' paper lends a traditional feel to your archival inkjet fine art prints.

## Innova - Soft White Cotton 280gsm IFA15 - SLIGHTLY TEXTURED

The slightly textured surface of this paper replicates a traditional etching paper. Coated with the latest pigment and dye inkjet receptive technology, the cotton content in the base gives a high quality feel whilst providing flexibility. With an excellent colour gamut and exceptional d-max

## Other media

We stock a large variety of fine art and photographic paper and canvas. If you require a particular paper or canvas, we will either have it in stock or be able to source it for you.

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## **Frequently Asked Questions**

## What is the largest prints you can make?

Our widest rolls are 60 inches, 1524mm wide. We allow a minimum of 10mm each side for trimming so 59 inches 1494mm is comfortable maximum. Taking this at the shortest dimension we can print 60 inches by any length.

## What print machine do you use?

We use a fleet of profiled Canon imagePrograf Pro printers. The latest model, the Canon imagePROGRAF PRO 6000 is a 12 colour 60" fine art and photographic printer with some of the latest advancements in print. All our printers are correctly profiled to all media that we print giving you perfect reproduction each and every time.

## What inks do you use?

We use Canon pigmented Lucia inks.

## How many inks and what colour inks do you use?

Our machine uses a 12 colour system. Black, Matt black, Cyan, Magenta, Yellow, Photo cyan, Photo magenta, Grey, Photo grey, Red, Green, Blue

## Can you print RGB files?

We can print RGB files and our RIP software is written to prioritse using pure Red Green and Blue from the ink sets to give maximum colour colour available. This gives great bright colours and amazing results for oranges bright greens, purple and electric blues.

## PRICING

#### Hahnemuhle Photo Rag 308 gsm smooth white

Size	1-5 copies	5-19 copies	20 plus copies
Α4	5	5	4
A3	10	9	7
A2	20	17	14
A1	40	34	28
A0	80	68	56

#### Hahnemuehle Museum Etching 350 gsm textured white

Size	1-5 copies	6-19 copies	20 plus copies
A4	7	б	5
A3	13	12	10
A2	26	23	19
A1	51	44	36
AO	101	86	71

#### Hahnemuehle German Etching 310 gsm Textured

Size	1-5 copies	6-19 copies	20 plus copies
A4	6	6	5
A3	11	10	8
A2	21	18	15
AL	41	35	29
A0	80	69	57

## Origin Expression 300 gsm Smooth

Origin Expression 300 gsm Textured

Size	1-5 copies	6-19 copies	20 plus copies
A4	4	-4	3
A3	8	7	5
A?	16	14	17
A1	32	28	23
AO	64	56	45

Innova – Smooth High White 315gsm Smooth

Innova – Cold Press Rough Textured 315gsm Textured Innova – Soft White Cotton 280gsm Slightly Textured

Size	1-5 copies	6-19 copies	20 plus copies
A4	5	5	4
A3	10	9	7
A?	20	17	14
A1	40	34	28
AO	80	68	56

#### Canvas White & Varnished

	1-5 copies	6-19 copies	20 plus copies
A4	11	10	8
A3	18	16	13
A2	31	27	22
A1	54	46	38

Our giclee printing prices are all costed on the square centimetre of paper or canvas used.

All prices in GBP and Exclude VAT



We print on large rolls and therefore can print any size, we are not governed by sheet sizes.

### Print sizes here are for the material size therefore the image would be usually be smaller than this unless you want border-less prints.

#### Printing on canvas

When calculating your canvas size allow for 3 ins (75mm) for a margin to wrap when stretching.

#### Scanning, and digital photography prices

All prices include a proof of A4 size to check colour and quality – larger proofs are at 1 off print prices. If you only want digitising and proofing without prints please add 50% to the prices below.

- Transparencies £40
- Artworks up to 40 x 30 inches in physical size £40
- Over 40 x 30 inches £80
- We can offer discounts for batches of artwork digitised at the same time
- We can send your prints to you and as a guide allow £6 to £10 for overnight courier

# PLEASE NOTE, we have a minimum prints order value of £25 plus delivery excluding VAT.